Victoria’s tourism regions 2024

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# 1.0 Victoria’s tourism regions map

Figure 1. Boundary map of Victoria’s tourism regions



Official Victorian tourism regions are referred to as sub-regions (SR) where combined. Tourism regions are based on Statistical Area Level 2 (SA2s) in ABS Edition 3. Sub-regions are labelled on map. Key destinations are noted in italics on the map. Source of map information [Tourism Research Australia](https://www.tra.gov.au/en/regional/tourism-regions)

# 2.0 Tourism regions - definitions

The best fit of official tourism regions and sub-regions to official Statistical Area Level 2 (SA2) areas and Local Government Areas (LGAs) is noted in the tables below.

LGAs noted are an approximate guide only and there is some overlap across tourism regions due to differences in geographical boundaries used to define tourism regions versus LGAs. Regional boundaries as of March 2024. For further information on statistical boundaries please refer to the [ABS mapping tool](https://maps.abs.gov.au).

## 2.1 Daylesford and Macedon Ranges

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit (some note large overlaps).** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Macedon | Bacchus Marsh Surrounds, Bacchus Marsh, Gordon (Vic.), Kyneton, Woodend, Gisborne, Macedon, Riddells Creek, Romsey | Moorabool, Macedon Ranges | Ballarat, Hepburn, Mount Alexander |
| Spa Country | Creswick – Clunes, Daylesford | Hepburn, Ballarat (large portion also in Ballarat sub region) | Moorabool |

## 2.2 Geelong and the Bellarine

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit (some note large overlaps).** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Geelong and the Bellarine | Geelong, Geelong West - Hamlyn Heights, Highton, Lara, Leopold, Newcomb – Moolap, Newtown (Vic.), North Geelong - Bell Park, Clifton Springs, Portarlington, Point Lonsdale – Queenscliff, Charlemont, Corio - Lovely Banks, Grovedale - Mount Duneed, Norlane, Barwon Heads - Armstrong Creek, Ocean Grove | Greater Geelong, Queenscliff, Golden Plains (large portion also in Ballarat sub-region) | Surf Coast |

## 2.3 Gippsland

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit (some note large overlaps).** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Gippsland | Drouin, Mount Baw Baw Region, Trafalgar (Vic.), Warragul, Foster, Korumburra, Leongatha, Wilsons Promontory, Churchill, Moe – Newborough, Morwell, Yallourn North – Glengarry, Alps – West, Longford - Loch Sport, Maffra, Rosedale, Sale, Yarram, Traralgon – East, Traralgon – West | Wellington, Baw Baw, Latrobe, South Gippsland | Bass Coast*,* East Gippsland |
| Lakes | Alps – East, Bairnsdale, Bruthen – Omeo, Lake King, Lakes Entrance, Orbost, Paynesville | East Gippsland | Wellington  |

## 2.4 Ballarat

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit (some note large overlaps).** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Ballarat | Alfredton, Ballarat, Buninyong, Delacombe, Smythes Creek, Wendouree - Miners Rest, Avoca, Beaufort, Golden Plains – North, Ballarat East – Warrenheip, Ballarat North – Invermay, Canadian - Mount Clear, Sebastopol - Redan | Ballarat (large portion also in Spa Country), Golden Plains (large portion also in Geelong and the Bellarine), Pyrenees | Ararat, Hepburn, Moorabool |

## 2.5 Bendigo

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit (some note large overlaps).** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Bendigo Loddon | Maryborough (Vic.), Surrounds, Bendigo, California Gully – Eaglehawk, East Bendigo – Kennington, Flora Hill - Spring Gully, Kangaroo Flat - Golden Square, Maiden Gully, Strathfieldsaye, White Hills – Ascot, Bendigo Region – South, Castlemaine, Castlemaine Surrounds, Heathcote, Bendigo Surrounds – North, Loddon | Greater Bendigo, Loddon, Central Goldfields, Mount Alexander | Not appliable |

## 2.6 Grampians

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit (some note large overlaps).** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Central Highlands |  Ararat, Ararat Surrounds, St Arnaud, Stawell | Ararat, Northern Grampians  | Pyrenees, Yarriambiack  |
| Western Grampians | Horsham, Horsham Surrounds, West Wimmera, Hamilton (Vic.), Southern Grampians | West Wimmera (large portion also in Western Grampians), Southern Grampians, Horsham | Yarriambiack, Moyne, Glenelg   |
| Wimmera | Nhill Region, Yarriambiack, Buloke | Yarriambiack, Hindmarsh, Buloke, West Wimmera (large portion also in Western Grampians) | Northern Grampians, Gannawarra, Swan Hill |

## 2.7 Great Ocean Road

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit (some note large overlaps).** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Great Ocean Road | Winchelsea, Lorne – Anglesea, Torquay, Glenelg (Vic.), Portland, Camperdown, Colac, Colac Surrounds, Corangamite – North, Corangamite – South, Otway, Moyne – East, Moyne – West, Warrnambool – North, Warrnambool - South | Glenelg, Corangamite, Colac Otway, Surf Coast, Warrnambool, Moyne | Southern Grampians |

## 2.8 Victoria’s High Country

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit some note large overlaps.** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| High Country | Alexandra, Mansfield (Vic.), Yea, Benalla, Benalla Surrounds, Rutherglen, Wangaratta, Wangaratta Surrounds, Beechworth, Bright - Mount Beauty, Chiltern - Indigo Valley, Myrtleford, Towong, Yackandandah, Kinglake | Murrindindi, Mansfield, Benalla, Indigo, Wangaratta, Alpine, Towong. To note: Alpine resorts from this region are captured in Unincorporated VIC (e.g., Mount Buller, Hotham, Falls Creek). | Greater Shepparton, Strathbogie, Mitchell |

## 2.9 Mornington Peninsula

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit some note large overlaps.** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Peninsula | Carrum Downs, Frankston, Frankston North, Frankston South, Langwarrin, Seaford (Vic.), Skye – Sandhurst, Dromana, Flinders, Hastings – Somers, Mount Eliza, Mount Martha, Point Nepean, Rosebud – McCrae, Somerville, Mornington – East, Mornington - West | Mornington Peninsula, Frankston | Not applicable |

## 2.10 Murray

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit some note large overlaps.** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Mallee | Irymple, Merbein, Mildura Surrounds, Red Cliffs, Mildura – North, Mildura – South, Gannawarra, Kerang, Robinvale, Swan Hill, Swan Hill Surrounds | Mildura, Swan Hill, Gannawarra  | Not applicable |
| Goulburn | Euroa, Kilmore – Broadford, Nagambie, Seymour, Seymour Surrounds, Wallan, Mooroopna, Shepparton – North, Shepparton – South East, Shepparton Surrounds – East, Shepparton Surrounds – West, Kialla | Greater Shepparton, Strathbogie, Mitchell | Not applicable |
| Central Murray | Echuca, Kyabram, Lockington – Gunbower, Rochester, Rushworth, Cobram, Moira, Numurkah, Yarrawonga | Moira, Campaspe | Greater Shepparton |
| Murray East | West Wodonga, Baranduda – Leneva, Wodonga | Wodonga | Not applicable |

## 2.11 Phillip Island

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit some note large overlaps.** | **Other LGAs in the sub-region (small area overlap)** |
| --- | --- | --- | --- |
| Phillip Island | French Island, Phillip Island, Wonthaggi - Inverloch | Bass Coast  | Not applicable |

## 2.12 Yarra Valley and Dandenong Ranges

| **Sub-regions** | **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit some note large overlaps.** |
| --- | --- | --- |
| Yarra Valley and Dandenong Ranges | Upper Yarra Valley, Eltham, Hurstbridge, Panton Hill - St Andrews, Plenty – Yarrambat, Research - North Warrandyte, Wattle Glen - Diamond Creek, Belgrave – Selby, Chirnside Park, Healesville - Yarra Glen, Kilsyth, Lilydale – Coldstream, Monbulk – Silvan, Montrose, Mooroolbark, Mount Dandenong – Olinda, Mount Evelyn, Upwey – Tecoma, Wandin – Seville, Yarra Valley, Emerald – Cockatoo, Beaconsfield – Officer, Bunyip – Garfield, Koo Wee Rup, Pakenham - North East | Nillumbik, Yarra Ranges, Cardinia |

## 2.13 Melbourne

| **Statistical Area Level 2 (SA2)** | **Local Government Areas (LGAs) – primary best fit some note large overlaps.** |
| --- | --- |
| Abbotsford, Airport West, Albert Park, Alphington – Fairfield, Altona, Altona Meadows, Altona North, Ardeer – Albion, Armadale, Ascot Vale, Ashburton (Vic.), Ashwood – Chadstone, Aspendale Gardens – Waterways, Avondale Heights, Balwyn, Balwyn North, Bayswater, Bayswater North, Beaumaris, Bentleigh – McKinnon, Bentleigh East – North, Bentleigh East – South, Berwick – North, Blackburn, Blackburn South, Boronia, Box Hill North, Braeside, Braybrook, Brighton (Vic.), Brighton East, Broadmeadows, Brookfield, Brunswick – North, Brunswick – South, Brunswick East, Brunswick West, Bulleen, Bundoora – East, Bundoora – North, Burnside, Burnside Heights, Burwood (Vic.), Burwood East, Cairnlea, Camberwell, Campbellfield – Coolaroo, Carlton, Carlton North - Princes Hill, Carnegie, Caroline Springs, Carrum - Patterson Lakes, Caulfield – North, Caulfield – South, Chelsea – Bonbeach, Chelsea Heights, Clarinda - Oakleigh South, Clayton – Central, Clayton (North) - Notting Hill, Clayton South, Clifton Hill – Alphington, Clyde North – South, Cobblebank – Strathtulloh, Coburg – East, Coburg – West, Coburg North, Collingwood, Craigieburn – North, Cranbourne, Cranbourne East – North, Cranbourne North – East, Cranbourne South, Cranbourne West, Croydon – East, Croydon – West, Croydon Hills – Warranwood, Croydon South, Dandenong – North, Dandenong – South, Dandenong North, Deer Park, Delahey, Derrimut, Diggers Rest, Dingley Village, Docklands, Doncaster, Doncaster East – North, Doncaster East – South, Donvale - Park Orchards, Doreen – North, Doveton, East Melbourne, Edithvale – Aspendale, Elsternwick, Elwood, Endeavour Hills – North, Epping – South, Essendon – East, Essendon (West) – Aberfeldie, Essendon Airport, Eynesbury – Exford, Fawkner, Ferntree Gully (South) - Upper Ferntree Gully, Fitzroy, Fitzroy North, Flemington, Flemington Racecourse, Footscray, Forest Hill, Fraser Rise – Plumpton, Gladstone Park -Westmeadows, Glen Iris – East, Glen Waverley – East, Glen Waverley – West, Glenroy – East, Glenroy – West, Gowanbrae, Greensborough, Greenvale – Bulla, Hadfield, Hallam, Hampton, Hampton Park – East, Hawthorn – North, Hawthorn – South, Hawthorn East, Heidelberg – Rosanna, Heidelberg West, Highett (East) – Cheltenham, Highett (West) – Cheltenham, Hillside, Hoppers Crossing – North, Hoppers Crossing – South, Hughesdale, Ivanhoe, Ivanhoe East – Eaglemont, Keilor, Keilor Downs, Keilor East, Kensington (Vic.), Kew – South, Kew – West, Kew East, Keysborough – South, Kings Park (Vic.), Kingsbury, Knoxfield – Scoresby, Kurunjang - Toolern Vale, Lalor – West, Laverton, Laverton, Lynbrook – Lyndhurst, Lysterfield, Malvern - Glen Iris, Malvern East, Manor Lakes – Quandong, Maribyrnong, Meadow Heights, Melbourne Airport, Melbourne CBD – East, Melbourne CBD – West, Melton, Melton South - Weir Views, Melton West, Mentone, Mernda – South, Mickleham – Yuroke, Mill Park – North, Mill Park – South, Mitcham (Vic.), Montmorency - Briar Hill, Moonee Ponds, Moorabbin – Heatherton, Moorabbin Airport, Mordialloc – Parkdale, Mount Waverley – North, Mount Waverley – South, Mulgrave, Murrumbeena, Narre Warren - South West, Narre Warren North, Narre Warren South – East, Newport, Niddrie - Essendon West, Noble Park – East, Noble Park North, North Melbourne, Northcote – East, Northcote – West, Nunawading, Oak Park, Oakleigh – Huntingdale, Ormond - Glen Huntly, Parkville, Pascoe Vale, Pascoe Vale South, Pearcedale – Tooradin, Point Cook – East, Point Cook - North East, Point Cook – South, Port Melbourne, Port Melbourne Industrial, Port Melbourne Industrial, Prahran – Windsor, Preston – East, Preston – West, Reservoir - North East, Reservoir - South West, Richmond – North, Richmond (South) – Cremorne, Ringwood, Ringwood East, Ringwood North, Rockbank - Mount Cottrell, Rowville – Central, Roxburgh Park – North, Roxburgh Park (South) – Somerton, Royal Botanic Gardens Victoria, Sandringham - Black Rock, Seabrook, Seddon – Kingsville, South Melbourne, South Morang – South, South Yarra – South, Southbank (West) - South Wharf, Springvale, Springvale South, St Albans – North, St Albans – South, St Kilda – Central, St Kilda – West, St Kilda East, Strathmore, Sunbury, Sunbury – South, Sunshine, Sunshine North, Sunshine West, Surrey Hills (East) - Mont Albert, Surrey Hills (West) – Canterbury, Sydenham, Tarneit – Central, Taylors Hill, Taylors Lakes, Templestowe, Templestowe Lower, The Basin, Thomastown, Thornbury, Toorak, Truganina – North, Truganina - South East, Tullamarine, Vermont, Vermont South, Viewbank – Yallambie, Wantirna, Wantirna South, Warrandyte - Wonga Park, Watsonia, Werribee – East, Werribee – South, Werribee – West, West Footscray – Tottenham, West Melbourne – Industrial, Wheelers Hill, Whittlesea, Williamstown, Wollert, Wyndham Vale – North, Yarraville | Banyule, Bayside, Boroondara Brimbank , Casey, Darebin, Glen Eira, Greater Dandenong, Hobsons Bay , Hume, Kingston, Knox, Manningham, Maribyrnong, Maroondah, Melbourne, Melton, Monash, Moonee Valley, Moreland, Port Phillip, Stonnington, Whitehorse, Whittlesea Wyndham, Yarra. Small overlap in Yarra Ranges LGA. |

# 3.0 Notes

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Due care is taken in the production of this factsheet, however, DJSIR accepts no responsibility for use of this information. Data is considered correct at the time of publishing.