

Produced by the Tourism and Events Research Unit

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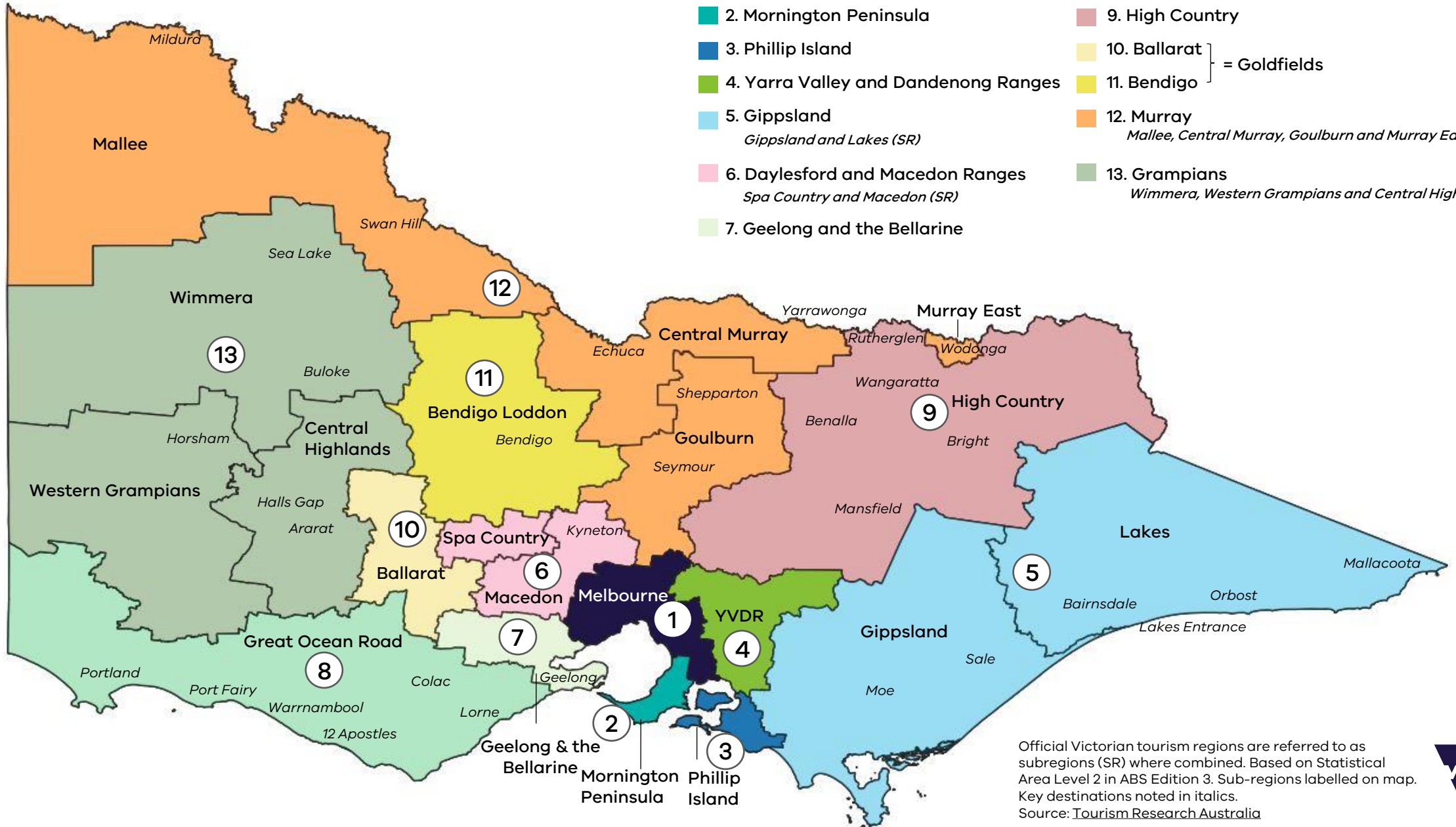
Victoria's Tourism Regions

Boundary map and regional definitions 2024



Victoria's tourism regions

- 1. Melbourne
- 2. Mornington Peninsula
- 3. Phillip Island
- 4. Yarra Valley and Dandenong Ranges
- 5. Gippsland
Gippsland and Lakes (SR)
- 6. Daylesford and Macedon Ranges
Spa Country and Macedon (SR)
- 7. Geelong and the Bellarine
- 8. Great Ocean Road
- 9. High Country
- 10. Ballarat
- 11. Bendigo } = Goldfields
- 12. Murray
Mallee, Central Murray, Goulburn and Murray East (SR)
- 13. Grampians
Wimmera, Western Grampians and Central Highlands (SR)



Official Victorian tourism regions are referred to as subregions (SR) where combined. Based on Statistical Area Level 2 in ABS Edition 3. Sub-regions labelled on map. Key destinations noted in italics. Source: [Tourism Research Australia](#)



Victoria's Tourism Regions

Tourism Regions	Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs) – primary LGAs (best fit–some note large overlaps)*	Other LGAs in the sub-region (small area overlap)
Daylesford and Macedon Ranges	Macedon	Bacchus Marsh Surrounds, Bacchus Marsh, Gordon (Vic.), Kyneton, Woodend, Gisborne, Macedon, Riddells Creek, Romsey	Moorabool, Macedon Ranges	Ballarat, Hepburn, Mount Alexander
	Spa Country	Creswick – Clunes, Daylesford	Hepburn, Ballarat (large portion also in Ballarat sub-region)	Moorabool
Geelong and the Bellarine	Geelong and the Bellarine	Geelong, Geelong West - Hamlyn Heights, Highton, Lara, Leopold, Newcomb – Moolap, Newtown (Vic.), North Geelong - Bell Park, Clifton Springs, Portarlington, Point Lonsdale – Queenscliff, Charlemont, Corio - Lovely Banks, Grovedale - Mount Duneed, Norlane, Barwon Heads - Armstrong Creek, Ocean Grove, Bannockburn.	Greater Geelong, Queenscliff, Golden Plains (large portion also in Ballarat sub-region)	Surf Coast
Gippsland	Gippsland	Drouin, Mount Baw Baw Region, Trafalgar (Vic.), Warragul, Foster, Korumburra, Leongatha, Wilsons Promontory, Churchill, Moe – Newborough, Morwell, Yallourn North – Glengarry, Alps – West, Longford - Loch Sport, Maffra, Rosedale, Sale, Yarram, Traralgon – East, Traralgon – West	Wellington, Baw Baw, Latrobe, South Gippsland	Bass Coast, East Gippsland
	Lakes	Alps – East, Bairnsdale, Bruthen – Omeo, Lake King, Lakes Entrance, Orbost, Paynesville	East Gippsland	Wellington
Ballarat	Ballarat	Alfredton, Ballarat, Buninyong, Delacombe, Smythes Creek, Wendouree - Miners Rest, Avoca, Beaufort, Golden Plains – North, Ballarat East – Warrenheip, Ballarat North – Invermay, Canadian - Mount Clear, Sebastopol - Redan	Ballarat (large portion also in Spa Country), Golden Plains (large portion also in Geelong and the Bellarine), Pyrenees	Ararat, Hepburn, Moorabool
Bendigo	Bendigo Loddon	Maryborough (Vic.), Surrounds, Bendigo, California Gully – Eaglehawk, East Bendigo – Kennington, Flora Hill - Spring Gully, Kangaroo Flat - Golden Square, Maiden Gully, Strathfieldsaye, White Hills – Ascot, Bendigo Region – South, Castlemaine, Castlemaine Surrounds, Heathcote, Bendigo Surrounds – North, Loddon	Greater Bendigo, Loddon, Central Goldfields, Mount Alexander	
Grampians	Central Highlands	Ararat, Ararat Surrounds, St Arnaud, Stawell	Ararat, Northern Grampians	Pyrenees, Yarriambiack
	Western Grampians	Horsham, Horsham Surrounds, West Wimmera, Hamilton (Vic.), Southern Grampians	West Wimmera (large portion also in Western Grampians), Southern Grampians, Horsham	Yarriambiack, Moyne, Glenelg
	Wimmera	Nhill Region, Yarriambiack, Buloke	Yarriambiack, Hindmarsh, Buloke, West Wimmera (large portion also in Western Grampians)	Northern Grampians, Gannawarra, Swan Hill

*LGAs noted are an approximate guide only and there is some overlap across tourism regions due to differences in geographical boundaries used to define tourism regions versus LGAs. Regional boundaries as of March 2024.

For further information on statistical boundaries please refer to <https://maps.abs.gov.au>

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Tourism Regions	Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs) – primary LGAs (best fit)*	Other LGAs in the sub-region (small area overlap)
Great Ocean Road	Great Ocean Road	Winchelsea, Lorne – Anglesea, Torquay, Glenelg (Vic.), Portland, Camperdown, Colac, Colac Surrounds, Corangamite – North, Corangamite – South, Otway, Moyne – East, Moyne – West, Warrnambool – North, Warrnambool – South	Glenelg, Corangamite, Colac Otway, Surf Coast, Warrnambool, Moyne	Southern Grampians
Victoria's High Country	High Country	Alexandra, Mansfield (Vic.), Yea, Benalla, Benalla Surrounds, Rutherglen, Wangaratta, Wangaratta Surrounds, Beechworth, Bright - Mount Beauty, Chiltern - Indigo Valley, Myrtleford, Towong, Yackandandah, Kinglake	Murrindindi, Mansfield, Benalla, Indigo, Wangaratta, Alpine, Towong. To note: Alpine resorts from this region are captured in Unincorporated VIC (e.g., Mount Buller, Hotham, Falls Creek).	Greater Shepparton, Strathbogie, Mitchell
Mornington Peninsula	Peninsula	Carrum Downs, Frankston, Frankston North, Frankston South, Langwarrin, Seaford (Vic.), Skye – Sandhurst, Dromana, Flinders, Hastings – Somers, Mount Eliza, Mount Martha, Point Nepean, Rosebud – McCrae, Somerville, Mornington – East, Mornington - West	Mornington Peninsula, Frankston	
Murray	Mallee	Irymple, Merbein, Mildura Surrounds, Red Cliffs, Mildura – North, Mildura – South, Gannawarra, Kerang, Robinvale, Swan Hill, Swan Hill Surrounds	Mildura, Swan Hill, Gannawarra	
	Goulburn	Euroa, Kilmore – Broadford, Nagambie, Seymour, Seymour Surrounds, Wallan, Mooroopna, Shepparton – North, Shepparton – South East, Shepparton Surrounds – East, Shepparton Surrounds – West, Kialla	Greater Shepparton, Strathbogie, Mitchell	
	Central Murray	Echuca, Kyabram, Lockington – Gunbower, Rochester, Rushworth, Cobram, Moira, Numurkah, Yarrawonga	Moira, Campaspe	Greater Shepparton
	Murray East	West Wodonga, Baranduda – Leneva, Wodonga	Wodonga	
Phillip Island	Phillip Island	French Island, Phillip Island, Wonthaggi - Inverloch	Bass Coast	
Yarra Valley and Dandenong Ranges	Yarra Valley and Dandenong Ranges	Upper Yarra Valley, Eltham, Hurstbridge, Pantom Hill - St Andrews, Plenty – Yarrambat, Research - North Warrandyte, Wattle Glen - Diamond Creek, Belgrave – Selby, Chirnside Park, Healesville - Yarra Glen, Kilsyth, Lilydale – Coldstream, Monbulk – Silvan, Montrose, Mooroolbark, Mount Dandenong – Olinda, Mount Evelyn, Upwey – Tecoma, Wandin – Seville, Yarra Valley, Emerald – Cockatoo, Beaconsfield – Officer, Bunyip – Garfield, Koo Wee Rup, Pakenham - North East	Nillumbik, Yarra Ranges, Cardinia	

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Tourism Region	Sub-regions	Statistical Area Level 2 (SA2)	Local Government Areas (LGAs) – primary LGAs (best fit)*
Melbourne	Melbourne	Abbotsford, Airport West, Albert Park, Alphington – Fairfield, Altona, Altona Meadows, Altona North, Ardeer – Albion, Armadale, Ascot Vale, Ashburton (Vic.), Ashwood – Chadstone, Aspendale Gardens – Waterways, Avondale Heights, Balwyn, Balwyn North, Bayswater, Bayswater North, Beaumaris, Bentleigh – McKinnon, Bentleigh East – North, Bentleigh East – South, Berwick – North, Blackburn, Blackburn South, Boronia, Box Hill North, Braeside, Braybrook, Brighton (Vic.), Brighton East, Broadmeadows, Brookfield, Brunswick – North, Brunswick – South, Brunswick East, Brunswick West, Bulleen, Bundoora – East, Bundoora – North, Burnside, Burnside Heights, Burwood (Vic.), Burwood East, Cairnlea, Camberwell, Campbellfield – Coolaroo, Carlton, Carlton North – Princes Hill, Carnegie, Caroline Springs, Carrum – Patterson Lakes, Caulfield – North, Caulfield – South, Chelsea – Bonbeach, Chelsea Heights, Clarinda – Oakleigh South, Clayton – Central, Clayton (North) – Notting Hill, Clayton South, Clifton Hill – Alphington, Clyde North – South, Cobblebank – Strathulloh, Coburg – East, Coburg – West, Coburg North, Collingwood, Craigieburn – North, Cranbourne, Cranbourne East – North, Cranbourne North – East, Cranbourne South, Cranbourne West, Croydon – East, Croydon – West, Croydon Hills – Warranwood, Croydon South, Dandenong – North, Dandenong – South, Dandenong North, Deer Park, Delahey, Derrimut, Diggers Rest, Dingley Village, Docklands, Doncaster, Doncaster East – North, Doncaster East – South, Donvale – Park Orchards, Doreen – North, Doveton, East Melbourne, Edithvale – Aspendale, Elsternwick, Elwood, Endeavour Hills – North, Epping – South, Essendon – East, Essendon (West) – Aberfeldie, Essendon Airport, Eynesbury – Exford, Fawkner, Ferntree Gully (South) – Upper Ferntree Gully, Fitzroy, Fitzroy North, Flemington, Flemington Racecourse, Footscray, Forest Hill, Fraser Rise – Plumpton, Gladstone Park – Westmeadows, Glen Iris – East, Glen Waverley – East, Glen Waverley – West, Glenroy – East, Glenroy – West, Gowanbrae, Greensborough, Greenvale – Bulla, Hadfield, Hallam, Hampton, Hampton Park – East, Hawthorn – North, Hawthorn – South, Hawthorn East, Heidelberg – Rosanna, Heidelberg West, Highett (East) – Cheltenham, Highett (West) – Cheltenham, Hillside, Hoppers Crossing – North, Hoppers Crossing – South, Hughesdale, Ivanhoe, Ivanhoe East – Eaglemont, Keilor, Keilor Downs, Keilor East, Kensington (Vic.), Kew – South, Kew – West, Kew East, Keysborough – South, Kings Park (Vic.), Kingsbury, Knoxfield – Scoresby, Kurunjang – Toolern Vale, Lalor – West, Laverton, Laverton, Lynbrook – Lyndhurst, Lysterfield, Malvern – Glen Iris, Malvern East, Manor Lakes – Quandong, Maribyrnong, Meadow Heights, Melbourne Airport, Melbourne CBD – East, Melbourne CBD – West, Melton, Melton South – Weir Views, Melton West, Mentone, Mernda – South, Mickleham – Yuroke, Mill Park – North, Mill Park – South, Mitcham (Vic.), Montmorency – Briar Hill, Moonee Ponds, Moorabbin – Heatherton, Moorabbin Airport, Mordialloc – Parkdale, Mount Waverley – North, Mount Waverley – South, Mulgrave, Murrumbeena, Narre Warren – South West, Narre Warren North, Narre Warren South – East, Newport, Niddrie – Essendon West, Noble Park – East, Noble Park North, North Melbourne, Northcote – East, Northcote – West, Nunawading, Oak Park, Oakleigh – Huntingdale, Ormond – Glen Huntly, Parkville, Pascoe Vale, Pascoe Vale South, Pearcedale – Tooradin, Point Cook – East, Point Cook – North East, Point Cook – South, Port Melbourne, Port Melbourne Industrial, Port Melbourne Industrial, Prahran – Windsor, Preston – East, Preston – West, Reservoir – North East, Reservoir – South West, Richmond – North, Richmond (South) – Cremorne, Ringwood, Ringwood East, Ringwood North, Rockbank – Mount Cottrell, Rowville – Central, Roxburgh Park – North, Roxburgh Park (South) – Somerton, Royal Botanic Gardens Victoria, Sandringham – Black Rock, Seabrook, Seddon – Kingsville, South Melbourne, South Morang – South, South Yarra – South, Southbank (West) – South Wharf, Springvale, Springvale South, St Albans – North, St Albans – South, St Kilda – Central, St Kilda – West, St Kilda East, Strathmore, Sunbury, Sunbury – South, Sunshine, Sunshine North, Sunshine West, Surrey Hills (East) – Mont Albert, Surrey Hills (West) – Canterbury, Sydenham, Tarneit – Central, Taylors Hill, Taylors Lakes, Templestowe, Templestowe Lower, The Basin, Thomastown, Thornbury, Toorak, Truganina – North, Truganina – South East, Tullamarine, Vermont, Vermont South, Viewbank – Yallambie, Wantirna, Wantirna South, Warrandyte – Wonga Park, Watsonia, Werribee – East, Werribee – South, Werribee – West, West Footscray – Tottenham, West Melbourne – Industrial, Wheelers Hill, Whittlesea, Williamstown, Wollert, Wyndham Vale – North, Yarraville	<p>Banyule, Bayside, Boroondara Brimbank , Casey, Darebin, Glen Eira, Greater Dandenong, Hobsons Bay , Hume, Kingston, Knox, Manningham, Maribyrnong, Maroondah, Melbourne, Melton, Monash, Moonee Valley, Moreland, Port Phillip, Stonnington, Whitehorse, Whittlesea Wyndham, Yarra</p> <hr/> <p>Other LGA in the Melbourne tourism region (small area overlap)</p> <p>Yarra Ranges</p>

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Report produced by the Tourism and Events research unit

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Victorian Government

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Information is considered correct at the time of publishing.

Due care is taken in the production of this report, however DJSIR accepts no responsibility for use of this information.

Please contact: research@ecodev.vic.gov.au with any queries