

A quick guide to the Enabling Tourism Fund

The Enabling Tourism Fund 2024 is supporting regional and rural Victorian tourism projects to reach investment-ready status by funding planning activities such as feasibility studies and design for future investment.

This fund will help to deliver a strong pipeline of demand-driving tourism infrastructure projects across the state.

Who is eligible

The following entities can apply:

- Private sector proponents (defined as a privately-owned or commercial organisation that has overall control and responsibility for a project that is predominantly funded through private capital)
- Local and State Government entities, based in Victoria including:
 - Public Land Managers
 - Land Management Authorities and Committees of Management
 - Local Government Authorities
- A Victorian Alpine Resort (such as one of the six alpine resorts that are legally incorporated under the *Alpine Resorts (Management) Act 1997* and managed by [Alpine Resorts Victoria](#))



- State or Local Government owned entities
- Incorporated associations
- Not-for-profit organisations, including community groups that are an incorporated body, cooperative or association
- Traditional Owner Corporations, organisations and groups, and Aboriginal-owned businesses.

Eligible applicants must also:

- Possess an Australian Business Number (ABN)
- Be financially solvent.

Where an entity is not incorporated, an auspicing arrangement may be considered.

For further details about eligibility please refer to the program guidelines.

Funding streams

Funding stream	Stream 1 – Testing the Concept	Stream 2 – Preparing for Investment
Number of applications	Applicants can only submit one application for either Stream 1 or Stream 2.	
Minimum total grant per application	\$20,000	\$20,000
Maximum total grant per application Funding requests outside of this range will not be considered.	\$500,000	\$500,000
Project types eligible for funding	<ul style="list-style-type: none"> • Business case development • Feasibility studies • Master planning including concept design • Market testing and assessments • Site analysis. 	<p>A combination of the following:</p> <ul style="list-style-type: none"> • Detailed design package • Quantity Surveying Report • Relevant technical investigations, plans and reports to progress the project for example; universal design, environmental and sustainability plans, Cultural Heritage Management Plans, quantity surveying, traffic management • Stakeholder and community engagement plan and implementation • Operational viability studies • Investment Prospectus development • Developing a funding strategy.



Project timeline

Projects must be completed within 18 months from the execution of the grant agreement.

How to apply

Please read the program guidelines before applying via the Business Victoria website: business.vic.gov.au/grants-and-programs/enabling-tourism-fund

Applications are now open and will close at 5pm, 28 March 2024.

If you have further questions regarding the Enabling Tourism Fund, please contact tourism.projects@ecodev.vic.gov.au.